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## Introducing the Innovation System

*The Ultimate Online Innovation Course and Coaching Program by Viima*

**Espoo, Finland:** Today Viima announced the launch of The Innovation System, the ultimate online innovation course and coaching program. The Innovation System is an online course and coaching program designed for corporate innovators and leaders, offering a unique step-by-step process for making more innovation happen.

“The Innovation System is a uniquely powerful program that can really help any company drive significant business results with innovation. We’re so confident in the program that we’re offering a unique, full 100% money-back guarantee if for any reason you wouldn’t be able to achieve tangible results with it.” says Erkkä Isomäki, Co-founder & CEO at Viima.

The Innovation System consists of:

- **An online course** consisting of 4 modules and 26 video lectures, along with transcriptions, exercises and recommended materials and reading lists
- **10+ editable tools and templates** packed with actionable frameworks and practical examples that help you get started quickly
- **Peer matchmaking** to connect participants with one another for peer support, mentoring, benchmarking, and unique networking opportunities
- **Certification** to help participants showcase their knowledge and skills in innovation with their certified innovation manager credentials.
- **1-on-1 coaching with senior Viima staff** on the Pro plan

The Innovation System will be available starting today, at 497€ for the Individual license, and 199€/month for the Pro plan with an organization-wide license and unlimited users. For more information on The Innovation System, visit <https://www.viima.com/the-innovation-system>.

### **About Viima**

Founded in 2013, Viima's mission is to democratize innovation by helping organizations everywhere make more innovation happen. Its cloud-based innovation management software is already used by more than 10,000 organizations in 185 countries around the world, ranging from small teams all the way to the Global Fortune 500.

Viima's innovation management software has been rated by their customers as the best in the world for three years in a row, and according to Gartner, it is also the most widely used solution in the market globally.

Viima is a highly visual and engaging service that is effortless to use - while still offering enterprise-grade flexibility and security - and can be taken into use for free within minutes. For more information, visit [www.viima.com](http://www.viima.com).

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